Regular meeting of the

BOARD OF DIRECTORS

TUESDAY, NOVEMBER 10, 2026

LAS Vegas®
CONVENTION AND VISITORS AUTHORITY





Board of Directors



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Chair
Commissioner
Clark County
Commission Office



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PAMELA GOYNES-BROWN
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Allegiant Travel Company



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Councilwoman
City of Las Vegas



SHELLEY BERKLEY
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GARY FRITZ
Chief Commercial Officer
MGM Resorts International



JAN JONES BLACKHURST
Caesars Entertainment
Board of Directors
Chief Executive in Residence,
UNLV International Gaming Institute



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STEVE SCHUTTE
Executive Vice President, Operations
Boyd Gaming



MARY BETH SEWALD
President and CEO
Vegas Chamber



STEVE WALTON
Councilman
City of Boulder City



JESSE WHIPPLE
Mayor
City of Mesquite



NOTICE OF PUBLIC MEETING AND AGENDA

REGULAR MEETING OF THE BOARD OF DIRECTORS
TUESDAY, NOVEMBER 10, 2026
9:00 A.M.

Las Vegas Convention Center – South Hall Board Room
3150 Paradise Road
Las Vegas, Nevada 89109

BOARD OF DIRECTORS:

Commissioner Jim Gibson, Chair
Mr. Brian Gullbrants, Vice Chair
Mayor Pamela Goynes-Brown, Secretary
Greg Anderson, Treasurer
Councilwoman Francis Allen-Palenske
Mayor Shelley Berkley
Mr. Gary Fritz
Ms. Jan Jones Blackhurst
Commissioner Michael Naft
Mayor Michelle Romero
Mr. Steve Schutte
Ms. Mary Beth Sewald
Councilman Steve Walton
Mayor Jesse Whipple

THIS PUBLIC MEETING IS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 2nd Floor Administration Offices – South Hall
3150 Paradise Road, Las Vegas, NV 89109

LVCVA Website: *https://www.lvcva.com/governance/board-of-directors/schedule-and-minutes/*
Nevada Public Notice Website: *https://notice.nv.gov/*

THE BOARD OF DIRECTORS (BOARD) MAY:
CONSIDER AGENDA ITEMS OUT OF ORDER;
COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION; AND
REMOVE OR DELAY DISCUSSION ON ANY AGENDA ITEM AT ANY TIME.

AGENDA

OPENING CEREMONIES

Call to Order

Roll Call

Pledge of Allegiance

COMMENTS FROM THE FLOOR BY THE PUBLIC

The first public comment period is limited to comments on items on the agenda. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

APPROVAL OF AGENDA AND MINUTES

Approval of the Agenda.
For possible action.

Approval of the Minutes from the October 13, 2026, Regular Meeting of the Board.
For possible action.

PRESENTATIONS

Presentations by the LVCVA Staff

LVCVA staff will deliver presentations on Operations, Marketing and Sales achievements, Sports, People and Culture, and General Government highlights.

This is an informational item and does not require Board action.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

1. **Sponsorship Agreement – Counter-Strike Major 2028 and Summer Esports Event – BLAST ApS**
   That the Board considers authorizing the Chief Executive Officer (CEO)/President to execute a Sponsorship Agreement with BLAST ApS, in the amount of $2,000,000, to host the following events in Las Vegas in 2028: 1) the Counter-Strike Major E-Sports Competition and 2) a Summer BLAST E-Sports Competition.

   For possible action.

2. **New Balance Future Stars Series Sponsorship Agreement: 2027 Summer National Tournaments**
   That the Board considers authorizing the CEO/President to execute a Sponsorship Agreement with Future Stars Series, LLC, in the amount of $300,000, for the New Balance Future Stars Series: 2027 Summer National Tournaments.

   For possible action.

3. **Bid #27-0909, Electrical and Lighting Supplies – Codale Electric Supply, Inc.**
   That the Board considers: 1) Awarding Bid #27-0909 to Codale Electric Supply, Inc. (Codale) for electrical and lighting supplies; and 2) Authorizing the CEO/President to execute a two-year agreement with Codale, with three (3) optional one-year extensions, for a total amount of $278,337.50.

   For possible action.

4. **Bid #101008, PWP CL-2027-061, Las Vegas Convention Center South Hall Warehouse & Freight Elevator – Taylor International Corporation**
   That the Board considers: 1) Awarding Bid #101008, PWP CL-2027-061, for the construction of a warehouse and freight elevator installation in the Las Vegas Convention Center's South Hall (Project), to Taylor International Corporation; 2) Authorizing the CEO/President to execute an agreement with Taylor International Corporation, in the amount of $4,989,827, for the Project; and 3) Authorizing an owner-controlled contingency in the amount of $495,583.

   For possible action.

5. **Amendment to Clark County Self-Funded Interlocal Medical and Dental Benefits Plan Agreement**
That the Board approves, and authorizes the Board Chair to sign, an amendment to the Interlocal Agreement for the Health, Accident, and Life Benefit Program (Plan) among Clark County, the Las Vegas Convention and Visitors Authority (LVCVA), the Clark County Water Reclamation District, the University Medical Center of Southern Nevada, the Las Vegas Valley Water District, the Clark County Regional Flood Control District, the Regional Transportation Commission of Southern Nevada, the Southern Nevada Health District, Henderson District Public Libraries, Mount Charleston Fire Protection District, the Las Vegas Metropolitan Police Department, the Moapa Valley Fire Protection District, and the Eighth Judicial District Court to adopt an increase to Plan rates (the proposed new Plan rates are included in this agenda item's supporting materials, and the total increase in costs to the LVCVA, as a result of the Plan rate increases, are outlined in the fiscal impact portion of this agenda item).

   For possible action.

6. **SHI International Corp. – Technology Solutions for Las Vegas Convention Center Operations**
That the Board considers authorizing the CEO/President to purchase technology solutions for the Las Vegas Convention Center, from SHI International Corp., in the amount of $500,000.

   For possible action.

7. **Las Vegas Convention Center Network Infrastructure – Hardware Licenses, Maintenance, and Cybersecurity Software Renewals – Amplify Systems Integration**
That the Board considers authorizing the CEO/President to execute a three-year agreement with Amplify Systems Integration, in the amount of $2,640,000, for Las Vegas Convention Center network operating system licenses and hardware maintenance coverage.

   For possible action.

8. **Contracts Report**
Pursuant to Board Policies (1.04 and 5.01) and Chapters 332 and 338 of the Nevada Revised Statutes, the Contracts Report serves to notify the Board of Directors of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed $50,000; 2) Contractual commitments and amendments to contracts related to the Las Vegas Convention Center District (LVCCD) projects as executed under the delegated authority of the Chief Executive Officer (CEO)/President; and 3) Public works contracts awarded by the Las Vegas Convention and Visitors Authority.

   This is an informational item and does not require Board action.

COMMITTEES

9. **Marketing Committee Report and Recommendations**
The Marketing Committee met on October 28, 2026, to discuss items A and B below.

   The Marketing Committee Vice Chair will present a report and give the Committee's recommendations, if any, to the Board.

   Item A. Marketing Committee Charter Review and Approval
   That the Board considers approving proposed changes, if any, to the Marketing Committee Charter

   For possible action.

   Item B. Fiscal Year 2027 Marketing Updates
   The Board will receive an update on marketing plans for fiscal year 2027.

   This is an informational item and does not require Board action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

This public comment period is for any matter that is within the jurisdiction of the Board. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

ADJOURNMENT

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board's minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

To submit ideas to the LVCVA, please visit https://www.lvcva.com/governance/board-of-directors/schedule-and-minutes/

The Board's meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802 or sperez@lvcva.com

Members of the Board may participate in this meeting via telephone conference call.

For information or questions regarding this agenda please contact:
Silvia Perez, Executive Assistant to the Board
3150 Paradise Road, Las Vegas, Nevada 89109
702-892-2802 or sperez@lvcva.com

Supporting materials for this meeting are available at 3150 Paradise Road, Las Vegas, NV 89109 or by contacting Silvia Perez at 702-892-2802 or sperez@lvcva.com

MINUTES

Regular Meeting of the Board of Directors

October 13, 2026



Regular Meeting of the Board of Directors
October 13, 2026
Minutes

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on October 13, 2026, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Board of Directors (Board)
Present unless otherwise noted

Commissioner Jim Gibson, Chair	Ms. Jan Jones Blackhurst……*virtual*
Mr. Brian Gullbrants, Vice Chair……*absent*	Commissioner Michael Naft……*absent*
Mayor Pamela Goynes-Brown, Secretary	Mayor Michelle Romero
Mr. Greg Anderson, Treasurer……*virtual*	Mr. Steve Schutte
Councilwoman Francis Allen-Palenske	Ms. Mary Beth Sewald
Mayor Shelley Berkley	Councilman Steve Walton
Mr. Gary Fritz……*virtual*	Mayor Jesse Whipple

LVCVA Executive Staff present	Steve Hill, CEO/President Caroline Bateman, General Counsel Ed Finger, Chief Strategy Officer Dan Hayes, Chief Operating Officer Jim McIntosh, Chief Financial Officer Vanessa Claspill, Chief Sales Officer Nadine Jones, Senior Vice President of People & Culture

OPENING CEREMONIES – CALL TO ORDER

Chair Jim Gibson called the meeting to order at 9:01 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present in person or virtually, except for Vice Chair Brian Gullbrants and Members Shelley Berkley and Michael Naft.

Member Berkley entered the meeting at 9:02 a.m.

The Pledge of Allegiance was performed.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA

Secretary Pamela Goynes-Brown moved, and it was carried by unanimous vote of the voting members, to approve the October 13, 2026, Regular Meeting of the Board of Directors agenda

APPROVAL OF THE MINUTES **Member Berkley moved, and it was carried by unanimous vote of the voting member, to approve the minutes of the September 8, 2026, Regular Meeting of the Board.**

PRESENTATIONS

Presentations by the LVCVA Staff

Dan Hayes, Chief Operating Officer, delivered a presentation on Las Vegas Convention Center (LVCC) building updates including the Barrett-Jackson Las Vegas Auction, Las Vegas Lowrider Supershow, PRINTING United Expo, GlassBuild America 2026, and 2026 Olympia World Fitness Expo.

Vanessa Claspill, Chief Sales Officer, reported that the Destination Sales Department confirmed a record 424,000 room nights in September, exceeding its previous September record set in 2025. She noted that approximately 284,000 confirmed room nights represented new business to the destination, more than tripling the department's new business target. Ms. Claspill highlighted notable bookings, including a confidential client with a four-year commitment of 62,000 room nights annually in November, and VEX Robotics, a new client expected to generate 32,000 room nights. She also noted that Red Hat and the National Association of Realtors signed contracts for 2030 and 2028, respectively.

Ms. Claspill reported on the Building Sales team's September productivity, noting that seven LVCC leases were signed representing 287,000 attendees in 2027 and 2028. She noted that VEX Robotics is expected to bring 60,000 attendees to the LVCC. Ms. Claspill highlighted efforts to promote Las Vegas to the more than 5,000 meeting and event planners attending IMEX America's 15th anniversary show. She noted that these efforts included marquee and social media takeovers, the presentation of a proclamation, and media interviews.

Chief Executive Officer (CEO)/President Steve Hill, highlighted the importance of hosting IMEX America annually in Las Vegas, noting that it brings nearly 20,000 buyers to the destination and provides an opportunity to showcase Las Vegas' offerings and support growth in the meetings industry.

Mr. Hill reported that the LVCVA's annual audit was completed and that Jim McIntosh, Chief Financial Officer, will present it to the Board in November. He stated that the fiscal year (FY) 2026 bottom line was $45 million better than originally budgeted, including an additional $30 million above the revised projection presented in May 2026. Mr. Hill noted that staff will present a proposed budget augmentation in November to allocate the additional $30 million between the Marketing budget and the Capital Fund.

Mr. Hill outlined approximately $235 million in capital projects that were deferred to stay within the $600 million renovation budget, including the annex renovation on the north side of Central Hall, work in South Hall, and remaining back-of-house improvements. He stated that the projects will be completed over the current and next three fiscal years, along with approximately $65 million in ongoing capital maintenance, for a total of approximately $300 million. He noted that most of the funding for the deferred projects is already earmarked in the Capital Fund and that capital maintenance will be budgeted each year.

Mr. Hill explained that revenue growth, debt reduction, and repayment of the Las Vegas Monorail debt will increase the LVCVA's borrowing capacity by FY 2029. He stated that the LVCVA plans to borrow within its Board policy limit, which requires available revenue equal to three times annual bond payments. Mr. Hill noted that additional borrowing will likely range from $75 million to $100 million. He emphasized the importance of preserving funds to maintain financial flexibility and respond to opportunities and economic downturns. He explained that capital projects will come forward over the next several months, with the bond process expected to begin in FY 2028.

Mr. Hill shared results from the LVCVA's second five-day sale, including more than 190 offers from industry partners and more than 200,000 website referrals, approximately five times the weekly average. He noted that September was the most visited month on visitlasvegas.com, with more than 3 million visits.

Mr. Hill highlighted the celebration of 20 years of Korean Air's service to Las Vegas. He noted that the partnership has generated $1.7 billion in economic impact and brought nearly one million visitors from Seoul. He stated that Korean Air continues to add flights to Las Vegas as demand for the route grows.

Mr. Hill highlighted Las Vegas' first hosting of the *Newsweek* New Destinations World Summit, which featured 11 local leaders and global leaders during the two-day event. He noted that *Newsweek's* following grew from 65 million in 2025 to 131 million in 2026, providing broad global exposure for Las Vegas. He expressed appreciation for the partnership and shared a video of the event.

Mr. Hill provided information on Las Vegas' second hosting of TravMedia's International Media Marketplace Luxury (IMM LUX), which connects top-tier travel media with leading luxury brands and destinations. He reported that the LVCVA hosted 99 media representatives, including 45 journalists who participated in five exclusive itineraries featuring more than 110 custom stops showcasing Las Vegas' luxury offerings. Mr. Hill noted that 19 feature stories have already been published, generating nearly 500 million impressions.

Mr. Hill shared statistics from *Trade Show Executive's* Gold 100 Shows of 2025, noting that Las Vegas hosts 32 of the top 100 shows, compared with 14 in Orlando and 9 in Chicago. He explained that some shows are unlikely to relocate and that ConExpo was not included because it did not occur in 2025. Mr. Hill stated that Las Vegas will host seven of the top ten shows in 2026, noting FabTech's return the following week after a ten-year absence. He emphasized that having three of the industry's top eight venues allows Las Vegas to host multiple large-scale shows simultaneously, sustaining the industry's economic impact across the destination.

Mr. Hill expressed excitement about the Travel Nevada Adventure Center in Boulder City, which will help visitors plan outdoor trips throughout Nevada. He noted that the center was developed in partnership with the Economic Development Administration and is expected to benefit tourism in the state.

Mr. Hill congratulated A'ja Wilson on her fifth MVP Award and expressed appreciation for her contributions to the Las Vegas Aces' success.

Mr. Hill provided an update on the construction of the A's stadium, noting that it reached peak height the previous week with the installation of its tallest truss.

This was an informational item and did not require Board action.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

ITEM 1. **Transportation Services – Alan Waxler Group, LLC d/b/a AWG Ambassador, and TC Nevada LLC d/b/a TLC Luxury Transportation**

Jim McIntosh, Chief Financial Officer, described the LVCVA's use of transportation services for customer airport transfers, familiarization tours, special events, and LVCVA ambassador park-and-ride services during full-capacity events. He explained that Board policy requires expenditure authority for each vendor, although anticipated spending totals approximately $400,000 across both providers. Mr. McIntosh stated that maintaining full authority with each provider allows staff to shift services between vendors during high-demand periods without increasing overall spending. He noted that Mr. Hill's expenditure authority is nearly exhausted and Staff requires transportation services for upcoming events. Mr. McIntosh requested that the Board considers authorizing the CEO/President to execute: 1) An amendment to the transportation services agreement with AWG Ambassador, in the amount of $400,000, for a term from November 1, 2026, to January 31, 2028, with two optional one-year extensions in the total amount of $400,000; and 2) An amendment to the transportation services agreement with TLC Luxury Transportation, in the amount of $400,000, for a term from November 1, 2026 to January 31, 2028, with two (2) optional one (1) year extensions in the total amount of $400,000.

Fiscal Impact
FY 2027: $426,667

FY 2028: $400,000
FY 2029: $400,000
FY 2030: $373,333

Member Berkley moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute: 1) An amendment to the transportation services agreement with AWG Ambassador, in the amount of $400,000, for a term from November 1, 2026, to January 31, 2028, with two optional one-year extensions in the total amount of $400,000; and 2) An amendment to the transportation services agreement with TLC Luxury Transportation, in the amount of $400,000, for a term from November 1, 2026 to January 31, 2028, with two (2) optional one (1) year extensions in the total amount of $400,000.

ITEM 2. **LVCVA Tradeshow Booth Construction – Conex Exhibition Services**

Ms. Claspill explained that the proposed contracts will provide Staff opportunities to connect with trade show executives and event planners and showcase Las Vegas, and requested that the Board considers authorizing the CEO/President to execute agreements with Conex Exhibition Services, in the cumulative amount of $300,000 for the design and construction of tradeshow booths for – 1) IAEE Expo! Expo!, taking place November 16-18, 2026; and 2) PCMA Convening Leaders, taking place January 10-12, 2027.

Fiscal Impact
FY 2027: $300,000
The proposed expenditures are budgeted in FY 2027.

Member Steve Schutte disclosed that he is employed by Boyd Gaming Corporation as Senior Vice President of Operations and that Agenda Item 2 proposes expenditure approval for Conex Exhibition Services for booth design and construction for IAEE Expo! Expo!. He stated that Boyd representatives may use the LVCVA's booth for appointments and networking and would therefore benefit from the expenditures. Member Schutte stated that the independence of judgment of a reasonable person in his situation may be materially affected by his employment with Boyd Gaming and that he would abstain from deliberating or voting on Agenda Item 2.

Member Jan Jones Blackhurst stated that she serves on the Board of Ceasars Entertainment, and its staff and employees may use the booth, and that she would also abstain from deliberating or voting on Agenda Item 2.

Member Berkley moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute agreements with Conex Exhibition Services, in the cumulative amount of $300,000 for the design and construction of tradeshow booths for – 1) IAEE Expo! Expo!, taking place November 16-18, 2026; and 2) PCMA Convening Leaders, taking place January 10-12, 2027.

ITEM 3. **Bid #26-4944, PWP CL-2026-384, Replacement of Data Command Center UPS System – Conti LLC**

Mr. Hayes explained that the Data Command Center's Uninterruptible Power Supply (UPS) system provides battery backup during electrical outages for the campus-wide computer network, wireless distribution, cellular network, and other critical infrastructure, and requires replacement due to its age. He stated that the LVCVA received one bid from Conti, which was determined to be the lowest responsive and responsible bidder, and he requested that the Board considers: 1) Awarding Bid #26-4944 to Conti LLC (Conti) to replace the Uninterruptible Power Supply system in the Las Vegas Convention Center's Data Command Center (the Project); 2) Authorizing the CEO/President to execute an agreement with Conti, in the amount of $703,607, for the Project; and 3) Authorizing an owner-controlled contingency in the amount of $69,638.

Fiscal Impact
FY 2027: $773,245 (Includes Owner-Controlled Contingency)

Member Mary Beth Sewald moved, and it was carried by unanimous vote of the voting members, to: 1) Award Bid #26-4944 to Conti to replace the Uninterruptible Power Supply system in the Las Vegas Convention Center's Data Command Center (the Project); 2) Authorizing the CEO/President to execute an agreement with Conti, in the amount of $703,607, for the Project; and 3) Authorizing an owner-controlled contingency in the amount of $69,638.

ITEM 4. **Replacement of Two-Way Radio System – McIntosh Communications, Inc.**

Mr. McIntosh stated that he has no affiliation with McIntosh Communications, Inc. He explained that Operations staff uses two-way radios throughout the LVCC and that the current system is more than eight years old, has reached the end of its useful life, is no longer manufactured by Motorola, and is experiencing increasingly poor reception. Mr. McIntosh stated that the procurement will provide 400 new radios and installation of new repeaters, antennas, and signal boosters for West Hall. He requested that the Board considers authorizing the CEO/President to execute an agreement with McIntosh Communications, Inc. in the amount of $620,000, to purchase and install an upgraded Motorola two-way radio system for the Las Vegas Convention Center.

Fiscal Impact
FY 2027: $620,000

Secretary Goynes-Brown moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute an agreement with McIntosh Communications, Inc. in the amount of $620,000, to purchase and install an upgraded Motorola two-way radio system for the Las Vegas Convention Center.

ITEM 5. **Las Vegas Monorail Transponder Interrogator Unit System Upgrade – Hitachi Rail GTS USA, Inc.**

Ed Finger, Chief Strategy Officer, outlined capital projects intended to keep the Las Vegas Monorail viable into the mid-2030s, including approximately $3 million in train improvements, a nearly complete $2 million fare collection system replacement, and an $8 million train control system replacement. He explained that the proprietary train control system's original components are no longer manufactured and spare parts are becoming limited. Mr. Finger noted that staff divided the train control project into phases to potentially reduce costs and avoid the need for full replacement. He stated that the proposed phase is necessary to prevent the eventual loss of trains or train segments as transponder components reach the end of their useful lives. Mr. Finger requested that the Board considers authorizing the CEO/President to execute an agreement with Hitachi Rail GTS USA, Inc. in the amount of $2,400,000, to build and supply new Transponder Interrogator Units and associated equipment for the Las Vegas Monorail System's Transponder System Upgrade.

Fiscal Impact
FY 2027: $1,200,000
FY 2028: $1,200,000

Member Sewald moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute an agreement with Hitachi Rail GTS USA, Inc. in the amount of $2,400,000, to build and supply new Transponder Interrogator Units and associated equipment for the Las Vegas Monorail System's Transponder System Upgrade.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Shaundell Newsome, Founder of Sumnu Marketing and Trustee for the Vegas Chamber, announced that the Dr. Martin Luther King Jr. Parade will take place on January 18, 2027, in Downtown Las Vegas. He stated that the theme, "Living the Dream: Celebrating Coretta Scott King and the Women Who Make the Dream a Reality," will recognize women and honor Ms. King's 100th birthday. He acknowledged Board members' past involvement, invited their continued participation, and encouraged the LVCVA's participation.

Richard Manhattan with Propyrion thanked Kate Wik, Chief Marketing Officer, and Mr. Hayes and Ms. Claspill for the information provided in their monthly reports. He expressed concerns regarding the College Football Playoff (CFP) Las Vegas Host Committee Small Business Portal. He recounted his experience learning about and registering for the portal, stating that minimum insurance requirements were not specified on the registration page and that his inquiry went unanswered for 11 days before he proceeded with registration. He stated that, after registering, he received an email advising that businesses were required to submit a certificate of insurance showing coverage of $1 million per occurrence and $2 million in aggregate. He noted that the email stated that the Host Committee, rather than the CFP, established the requirement to ensure businesses were prepared for contracting opportunities. Mr. Manhattan questioned whether initial outreach had favored businesses with existing LVCVA relationships, noting that Propyrion had been deemed qualified through two CFP-related procurement processes but had not been invited to register. He also questioned whether some entities listed in the portal qualified as small businesses. He urged the Board to ensure that the LVCVA and the Host Committee better serve small businesses and provide equitable access to contracting opportunities.

Ed Uehling expressed concern about the challenges facing Las Vegas's tourism industry and urged the Board to devote greater attention to those issues in its agendas and discussions. He questioned the effectiveness of the current approach and called for a reassessment of the Board's priorities and structure. He cited what he described as limited growth in visitation since 2007, compared Las Vegas with Macau, and raised concerns about visa restrictions affecting Chinese visitors. He urged the Board to acknowledge and take action to address these challenges.

Tanvi Bhagat with *Exhibit City News* announced the release of the publication's latest issue, noting that copies were available at the meeting and information was also available on its website. She invited Board members to attend an IMEX gathering later that day.

ADJOURNMENT

Chair Gibson adjourned the meeting at 9:51 a.m.

Respectfully submitted,

Date Approved: *November 10, 2026*

Silvia Perez
Executive Assistant to the Board

James B. Gibson
Chair

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LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**NOVEMBER 10, 2026**	**ITEM NO. 1**
TO:	**BOARD OF DIRECTORS**	
FROM:	**JANIS BURKE** **CHIEF SPORTS OFFICER**	Signed by: Janis Burke 7018856C62F14A9...
SUBJECT:	**SPONSORSHIP AGREEMENT - COUNTER-STRIKE MAJOR 2028 AND SUMMER ESPORTS EVENT – BLAST APS**	

RECOMMENDATION

That the Board of Directors considers authorizing the Chief Executive Officer (CEO)/President to execute a Sponsorship Agreement with BLAST ApS, in the amount of $2,000,000, to host the following events in Las Vegas in 2028: 1) the Counter-Strike Major E-Sports Competition and 2) a Summer BLAST E-Sports Competition.

For possible action.

FISCAL IMPACT

FY 2028: $2,000,000 Expenditure

Signed by:
A6340F0DE947422...

STEVE HILL
CEO/PRESIDENT

BOARD ACTION:	

PURPOSE AND BACKGROUND

BLAST ApS (BLAST) is an international esports rights holder, league operator, and event producer that organizes and produces over 25 esports events - competitive video gaming tournaments featuring professional players and teams. BLAST brings major esports competitions to live audiences in arenas, and viewers worldwide through online broadcasts.

BLAST's Counter-Strike is a team-based video game in which players compete in simulated missions, using strategy and communication to defeat opponents. Counter-Strike Major is a premier, multi-day international global esports event that features the world's top teams and is the largest and most established esports title. The most recent Counter-Strike Major event held in the United States, in Austin, Texas, sold more than 45,000 tickets with 80% of ticketholders traveling to the event from out of state. BLAST also organizes summer esports events that bring professional teams together for in-person competitions.

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Counter-Strike Major is scheduled to take place in Las Vegas in 2028, during the weekend between Thanksgiving and National Finals Rodeo, filling a key need period for the destination.

Pursuant to the proposed sponsorship, BLAST will also hold a summer esports event at the Las Vegas Convention Center. Together, the two tournaments are estimated to generate 130,000 room nights.

The proposed Sponsorship Agreement will provide benefits to the LVCVA that include: host city designation and rights for both premier BLAST tournaments; global digital, broadcast, and destination marketing assets to showcase Las Vegas to an international audience; and hospitality and ticket allocations.

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LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**NOVEMBER 10, 2026**	**ITEM NO. 2**
TO:	**BOARD OF DIRECTORS**	
FROM:	**JANIS BURKE** **CHIEF SPORTS OFFICER**	Signed by: Janis Burke 7018856C62F14A9...
SUBJECT:	**NEW BALANCE FUTURE STARS SERIES SPONSORSHIP AGREEMENT: 2027 SUMMER NATIONAL TOURNAMENTS**	

RECOMMENDATION

That the Board of Directors considers authorizing the Chief Executive Officer (CEO)/President to execute a Sponsorship Agreement with Future Stars Series, LLC, in the amount of $300,000, for the New Balance Future Stars Series: 2027 Summer National Tournaments.

For possible action.

FISCAL IMPACT

FY 2027: $150,000
FY 2028: $150,000

Signed by:
A6348F0DE047422...

STEVE HILL
CEO/PRESIDENT

BOARD ACTION:	

PURPOSE AND BACKGROUND

The New Balance Future Stars Series is a baseball player-development and scouting program that combines professional instruction, skills evaluations, and competitive events to help amateur athletes improve their performance and pursue opportunities in collegiate and professional baseball.

The New Balance Future Stars Series: 2027 Summer National Tournaments (Tournaments) provide amateur athletes with opportunities to showcase their skills before, and be evaluated by, college coaches and professional scouts. The Tournaments will bring four consecutive weeks of high school and college baseball tournaments and scouting combines to Las Vegas, from June 15 to July 15, 2027.

Docusign Envelope ID: 7A437200-46A8-8562-80F8-89514CB2A760

The Tournaments will fill a summer weekday-need period in the destination. The Tournaments are projected to generate 30,000 room nights from 200 teams, including 3,000 players, 500 coaches, and 6,000 attendees and family members.

The proposed Sponsorship Agreement will provide benefits to the LVCVA that include: host city designation; destination marketing exposure across digital, broadcast, and event channels; and hospitality and ticket allocations.

Docusign Envelope ID: 439DF495-50E8-8B68-8329-8A768502D0A9

LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**NOVEMBER 10, 2026**	**ITEM NO. 3**
TO:	**BOARD OF DIRECTORS**	
FROM:	**DANIEL HAYES** **CHIEF OPERATING OFFICER**	Signed by: Dan Hayes 78B53FDE31A745D...
SUBJECT:	**BID #27-0909, ELECTRICAL AND LIGHTING SUPPLIES – CODALE ELECTRIC SUPPLY, INC.**	

RECOMMENDATION

That the Board of Directors considers: 1) Awarding Bid #27-0909 to Codale Electric Supply, Inc. (Codale) for electrical and lighting supplies; and 2) Authorizing the Chief Executive Officer (CEO)/President to execute a two-year agreement with Codale, with three (3) optional one-year extensions, for a total amount of $278,337.50.

For possible action.

FISCAL IMPACT

FY 2027: $55,667.50
FY 2028: $55,667.50
FY 2029: $55,667.50 (Potential)
FY 2030: $55,667.50 (Potential)
FY 2031: $55,667.50 (Potential)

BOARD ACTION:	

Signed by:
A6348F0DE9474222...
STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

In 2022, the Las Vegas Convention and Visitors Authority (LVCVA) conducted a competitive solicitation for electrical supplies, fixtures, floodlights, floor boxes, and LED lamps (Electrical Supplies) for the Las Vegas Convention Center (LVCC). Staff awarded the contract to Codale.

On September 11, 2026, the LVCVA issued a new solicitation for Electrical Supplies and received one response from Codale. Following a review of the response, Staff recommends awarding the contract to Codale at an estimated annual cost of $55,667.50. The proposed contract includes an initial two-year term, with three optional one-year extension options.

Docusign Envelope ID: 439DF495-50E8-8B68-8329-8A768502D0A9

LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**NOVEMBER 10, 2026**	**ITEM NO. 4**
TO:	**BOARD OF DIRECTORS**	
FROM:	**DANIEL HAYES** **CHIEF OPERATING OFFICER**	Signed by: Dan Hayes 78B53FDE31A745D...
SUBJECT:	**BID #101008, PWP CL-2027-061, LAS VEGAS CONVENTION CENTER SOUTH HALL WAREHOUSE & FREIGHT ELEVATOR – TAYLOR INTERNATIONAL CORPORATION**	

RECOMMENDATION

That the Board of Directors considers: 1) Awarding Bid #101008, PWP CL-2027-061, for the construction of a warehouse and freight elevator installation in the Las Vegas Convention Center's South Hall (Project), to Taylor International Corporation; 2) Authorizing the Chief Executive Officer (CEO)/President to execute an agreement with Taylor International Corporation, in the amount of $4,989,827, for the Project; and 3) Authorizing an owner-controlled contingency in the amount of $495,583.

For possible action.

FISCAL IMPACT

FY 2027: $5,485,410

Signed by: Steve Hill A6348F0DE947422...

BOARD ACTION:	

STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

The Las Vegas Convention Center's (LVCC) South Hall requires storage space and freight elevator access. Currently, convention equipment and attic stock, including carpet, fixtures, and other construction materials retained for lifecycle maintenance and warranty work (Convention Materials), are stored within the South Hall exhibit space. Through the proposed contract, Taylor International Corporation (Taylor) will construct a secure, code-compliant nearly 13,000 square-foot warehouse to provide dedicated storage space to hold the Convention Materials as well as frequently used assets, such as chairs, tables, and staging equipment, to reduce handling time, minimize damage, and decrease reliance on scattered or temporary storage locations.

Docusign Envelope ID: 439DF495-50E8-8B68-8329-8A768502D0A9

South Hall does not currently have roof access other than by way of staircases. Pursuant to the proposed contract, Taylor will procure and install a new freight elevator which will provide safe, direct roof access for technicians servicing 36 air handling units and more than 2,400 air filters that require routine maintenance and replacement. It will also support back-of-house freight movement to the show floor, reducing congestion at guest-facing elevators and corridors and improving separation between guest and industrial traffic.

Staff issued the solicitation on October 8, 2026, and received four bid response(s). Following review by the LVCVA Evaluation Committee and Miller & Ham Project Development, Taylor was determined to be the lowest responsive and responsible bidder. The recommended award includes an owner-controlled contingency of $495,583 to address scope variances or unforeseen conditions encountered during construction.

Docusign Envelope ID: 71107604-0B18-8473-8302-C5ADF24366AE

LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**NOVEMBER 10, 2026**	**ITEM NO. 5**
TO:	**BOARD OF DIRECTORS**	
FROM:	**ED FINGER, CHIEF STRATEGY OFFICER**	DocuSigned by: 93337CA3F0364C0...
SUBJECT:	**AMENDMENT TO CLARK COUNTY SELF-FUNDED INTERLOCAL MEDICAL AND DENTAL BENEFITS PLAN AGREEMENT**	

RECOMMENDATION

That the Board of Directors approves, and authorizes the Board Chair to sign, an amendment to the Interlocal Agreement for the Health, Accident, and Life Benefit Program (Plan) among Clark County, the Las Vegas Convention and Visitors Authority (LVCVA), the Clark County Water Reclamation District, the University Medical Center of Southern Nevada, the Las Vegas Valley Water District, the Clark County Regional Flood Control District, the Regional Transportation Commission of Southern Nevada, the Southern Nevada Health District, Henderson District Public Libraries, Mount Charleston Fire Protection District, the Las Vegas Metropolitan Police Department, the Moapa Valley Fire Protection District, and the Eighth Judicial District Court to adopt an increase to Plan rates (the proposed new Plan rates are included in this agenda item's supporting materials, and the total increase in costs to the LVCVA, as a result of the Plan rate increases, are outlined in the fiscal impact portion of this agenda item).

For possible action.

FISCAL IMPACT

5% PPO rate increase - $190,000 for 2027 Plan Year
5% EPO rate increase - $140,000 for 2027 Plan Year
Additional premium for high dollar claims - $86,400 for 2027 Plan Year

FY27 - $4.0 million total spend PPO
$2.9 million total spend EPO

FY28 - $4.1 million total spend PPO
$3.0 million total spend EPO

Signed by:
A0348F0DE947422...
STEVE HILL
CEO/PRESIDENT

BOARD ACTION:	

Docusign Envelope ID: 71107604-0B18-8473-8302-C5ADF24366AE

Las Vegas Convention and Visitors Authority Board of Directors Meeting
Agenda Documentation
Meeting Date: November 10, 2026
Subject: Amendment to Clark County Self-Funded Interlocal Medical and Dental Benefits Plan Agreement

PURPOSE AND BACKGROUND

Clark County established a self-funded group medical and dental benefits program in 1984 to provide healthcare benefits for County employees and affiliated entities. The program consists of a preferred provider organization (PPO) plan and an exclusive provider organization (EPO) plan.

On September 15, 2026, the Clark County Board of County Commissioners approved a proposed amendment to the existing Interlocal Agreement for the Plan to adopt a 5% increase in Plan rates for the 2027 Plan year. The premium increase for the 2026 Plan year was 5% for both the PPO and EPO plans. The PPO and EPO Plans are incorporated by reference into the Interlocal Agreement.

The only proposed amendments to the existing Interlocal Agreement for the Plan are the proposed Plan rate increases.

AMENDMENT TO INTERLOCAL AGREEMENT

WHEREAS, CLARK COUNTY, NEVADA; CLARK COUNTY WATER RECLAMATION DISTRICT; UNIVERSITY MEDICAL CENTER OF SOUTHERN NEVADA; THE LAS VEGAS CONVENTION AND VISITORS AUTHORITY; THE LAS VEGAS VALLEY WATER DISTRICT; CLARK COUNTY REGIONAL FLOOD CONTROL DISTRICT; THE REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA; THE SOUTHERN NEVADA HEALTH DISTRICT; THE HENDERSON DISTRICT PUBLIC LIBRARIES; THE MOUNT CHARLESTON FIRE PROTECTION DISTRICT; THE LAS VEGAS METROPOLITAN POLICE DEPARTMENT; THE MOAPA VALLEY FIRE PROTECTION DISTRICT; AND THE EIGHTH JUDICIAL DISTRICT COURT have jointly established a health, accident and life benefit program for their officers, employees, retirees and their dependents pursuant to an Interlocal Agreement, as amended, hereinafter referred to as the Agreement, and

WHEREAS, pursuant to the Agreement, the parties hereto subsequently adopted a self-funded group medical and dental preferred provider organization (PPO) plan and a self-funded group medical and dental exclusive provider organization (EPO) plan, hereinafter referred to as the Benefit Plans; and

WHEREAS, the rising cost of health care requires that, from time to time, the premiums paid by the parties be increased to maintain the Benefit Plans.

NOW, THEREFORE, it is agreed between the parties that the terms and conditions of the Agreement be amended to read as follows:

1. Each public agency will adopt and abide by specified Benefit Plan documents, which establish the terms and conditions of a self-funded medical and dental benefit program for enrolled employees, retirees and eligible dependents.
2. Clark County shall establish an internal service fund for the deposit of contributions and the payment of expenses for the operation of the benefit program.
3. On or before the 1st day of each month, beginning November 1, 1984, each public entity, which is a party to the Agreement, shall pay to Clark County its proportionate share of the monthly charges necessary to operate the Benefit Plans. In addition, each public entity shall budget, each year beginning July 1, 2001, an extra month (13th month) employer share in order to provide funds when, and if, the Executive Board determines, by majority vote of the members present, to remit additional funds, by the end of the fiscal year, in order to pay for unanticipated expenditures. The share of each public entity shall be calculated based on the number of employees, retirees and

dependents participating in the Benefit Plans. Effective January 1, 2014, the above referenced 13th month employer share premium payment will be replaced with a billing to each public entity for its portion of the underfunded retiree loss incurred the previous full calendar year. Each public entity's portion of the underfunded retiree loss will be based on each agency's proportionate share of the retirees enrolled in the Benefit Plans. Effective January 1, 2026, each public entity shall remit an additional annual premium, by the end of the fiscal year, to be set aside in a reserve in order to fund high dollar claims over $750,000 that are becoming increasingly more common to the Benefit Plans due to changes in life expectancy as well as changes in technology. Each public entity's premium will be equal to an amount not to exceed $15 per active employee participating in the Benefit Plans per month. The rates for the Benefit Plans shall be as set forth in the rate schedule attached hereto as Exhibit "A" and incorporated herein by this reference. The rates for continuation of coverage pursuant to the Consolidated Omnibus Budget Reconciliation Act of 1985, hereinafter referred to as "COBRA" P.L. 99-272, Title X, 10003, 100 Stat. 82, 232-237, shall be set forth in the rate schedule attached hereto as Exhibit "B" and incorporated herein by this reference.

4. A public agency, requesting participation in the Benefit Plans, shall pay an actuarially determined amount to fund their share of the Benefit Plans reserves and assets. The funding amount shall be paid on behalf of each participant who initially enrolls in the Benefit Plans.
5. The internal service fund, together with all interest or other accumulations, shall be used for the payment of expenses and charges necessary to provide the health, accident and life benefit program.
6. Clark County shall establish an Executive Board not to exceed seven members, which shall consist of representatives of management appointed from the governmental agencies participating in this agreement. The Executive Board shall meet periodically to review the financial performance of the program and evaluate and recommend contractors to the Board of County Commissioners.
7. Clark County shall establish a seven-member committee, which shall consist of representatives from both labor and management appointed from the governmental agencies participating in the self-funded group medical and dental PPO plan. Effective January 1, 1991, the committee membership shall be increased to nine members. Effective December 1, 1994, the committee membership shall be increased to ten members through the addition of a labor representative. The committee shall meet periodically to resolve disputes and appeals from the claims administrator. Any disputes and appeals related to the self-funded group medical and dental EPO plan will be resolved by the claims administrator and shall not be discussed by the committee.

8. Each public agency may withdraw from this Agreement and participation in the benefit program by giving notice thereof sixty days prior to the anniversary date of the benefit program. Upon the public agency's withdrawal from the Benefit Plans the public agency may be eligible for a distribution of reserves and/or net assets to the extent that:
    A. All claims and expenses attributable to the public agency have been paid;
    B. As required by NRS 354.6215, and as a result of the public agency's withdrawal from the Benefit Plans, the Board of County Commissioners has determined that an amount of the reserve or balance is no longer required, either in whole or in part; and
    C. The amount of such excess reserve or balance is a result of contributions or premiums paid directly attributable to the public agency.
9. The effective date of the Las Vegas Valley Water District's participation in this Agreement shall be January 1, 1991.
10. The Regional Transportation Commission of Southern Nevada and the Clark County Regional Flood Control District, effective January 1, 2002, shall be recognized as separate participating members in this Agreement.
11. The effective date of the Southern Nevada Health District's participation in this Agreement shall be August 1, 2009.
12. The effective date of the Mount Charleston Fire Protection District's participation in this Agreement shall be May 19, 2015.
13. The effective date of the Las Vegas Metropolitan Police Department's participation in this Agreement shall be January 1, 2016. Participation is limited to the employer's appointed staff and dependents, and effective July 1, 2019, Deputy Sheriffs, and effective January 1, 2024, Police Protective Association Civilian Employees.
14. The effective date of the Moapa Valley Fire Protection District's participation in this Agreement shall be July 27, 2020. Participation is limited to Management Plan employees and their covered dependents.
15. The effective date of the Eighth Judicial District Court's participation in this Agreement shall be July 1, 2022.
16. Effective January 1, 2014, any participating public agency's contemplated change in the employer/employee premium contribution calculation is subject to prior approval by the Plan Administrator, and may not be made absent Plan Administrator approval.
17. Nothing in this Agreement shall be construed as limiting the ability of any party hereto to decline to participate in any individual health, life or accident program jointly adopted by the parties pursuant to this Agreement, nor does it preclude any party hereto from providing its employees with a health, life or accident program not jointly adopted under this Agreement. Any party choosing not to participate in such jointly adopted program shall notify, in writing,

the Chief Financial Officer, or designee, not later than sixty days prior to the initial effective date of that program or, if already in place, sixty days prior to the anniversary date of that program.

18. This Interlocal Agreement embodies all of the agreements of the parties hereto with respect to any matter covered or mentioned in this Interlocal Agreement. No prior agreements or understandings pertaining to such matters, whether written or oral, shall be effective for any purpose after the effective date of this Agreement. No provision of this Interlocal Agreement shall be modified or added to except by an agreement in writing signed by the parties hereto. For the purpose of interpretation, this Interlocal Agreement has been prepared by all the parties hereto.

IN WITNESS WHEREOF, the parties hereto have caused this contract to be signed and intend to be legally bound thereby.

DATE: _____

COUNTY OF CLARK

ATTEST:

BY: _____
MICHAEL NAFT, Chair
Board of County Commissioners

BY: _____
LYNN MARIE GOYA, County Clerk

CLARK COUNTY WATER RECLAMATION DISTRICT

ATTEST:

BY: _____
TICK SEGERBLOM, Chair
Board of Trustees

BY: _____
LYNN MARIE GOYA, County Clerk

UNIVERSITY MEDICAL CENTER OF SOUTHERN NEVADA

ATTEST:

BY: _____
WILLIAM MCCURDY II, Chair
Board of Trustees

BY: _____
LYNN MARIE GOYA, County Clerk

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

ATTEST:

BY: _____
JAMES B. GIBSON, Chair
Board of Directors

BY: _____
BRIAN GULLBRANTS, Vice Chair

LAS VEGAS VALLEY WATER DISTRICT

ATTEST:

BY: _____
MARILYN KIRKPATRICK, President
Board of Directors

BY: _____
JOHN ENTSMINGER

CLARK COUNTY REGIONAL FLOOD CONTROL DISTRICT

ATTEST:

BY: _____
JUSTIN JONES, Chair
Board of Directors

BY: _____
PATRICIA METZ

REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

ATTEST:

BY: _____
JUSTIN JONES, Chair
Board of Commissioners

BY: _____
ANA DIAZ

ATTEST:

BY: _____
CASSIUS LOCKETT, PhD
District Health Officer or Designee

ATTEST:

BY: _____
CHRISTINA AYALA

ATTEST:

BY: _____
LYNN MARIE GOYA, County Clerk

ATTEST:

BY: _____
MELISSA DRISCOLL

ATTEST:

BY: _____
LYNN MARIE GOYA, County Clerk

ATTEST:

BY: _____
STAFF ATTORNEY

APPROVED AS TO FORM:

STEVEN B. WOLFSON, District Attorney

BY: _____
LISA LOGSDON
County Counsel

SOUTHERN NEVADA HEALTH DISTRICT

BY: _____
SCOTT BLACK, Chair
Board of Health

HENDERSON DISTRICT PUBLIC LIBRARIES

BY: _____
JENNIFER ANDRICOPULOS, Chair
Board of Trustees

MOUNT CHARLESTON FIRE PROTECTION DISTRICT

BY: _____
APRIL BECKER, Chair
Board of Fire Commissioners

LAS VEGAS METROPOLITAN POLICE DEPARTMENT

BY: _____
SHERIFF KEVIN MCMAHILL

MOAPA VALLEY FIRE PROTECTION DISTRICT

BY: _____
MARILYN KIRKPATRICK, Chair
Board of Fire Commissioners

EIGHTH JUDICIAL DISTRICT COURT

BY: _____
TIMOTHY ANDREWS
Court Executive Officer

RATES EFFECTIVE 01/01/27

CLARK COUNTY, NEVADA
AND AFFILIATES
RATES EXHIBIT A

PREFERRED PROVIDER ORGANIZATION MEDICAL/DENTAL

ACTIVE EMPLOYEE RATES & EMPLOYEES WHO RETIRED BEFORE 12/31/02

Employee	$654.74
Spouse	$570.46
Children	$543.85
Spouse/Children	$1,057.17
Retiree Medicare	$380.08
Spouse Medicare	$477.00

RETIREE RATES FOR EMPLOYEES WHO RETIRED 01/01/03 & AFTER

	0-5 Years of Service	6-9 Years of Service	10 or More Years of Service
Retiree	$785.68	$720.23	$654.74
Spouse	$684.55	$627.49	$570.46
Children	$653.65	$598.26	$543.85
Spouse/Children	$1,268.60	$1,162.92	$1,057.17
Retiree Medicare	$456.08	$418.08	$380.08
Spouse Medicare	$572.41	$524.72	$477.00

Effective January 1, 2003, employees that retire from one of the participating public entities and elect to continue their health benefit coverage through this program, will remit the corresponding retiree premium rate as outlined in Exhibit "A" based on their cumulative years of service with any of the public entities within the benefit plan. Years of service is defined as the total of all years of service worked at any of the participating entities covered by this plan since 1984, or from the date any new entity joined the Clark County Self-Funded Group Medical and Dental Benefits Plans.

PREFERRED PROVIDER ORGANIZATION MEDICAL/DENTAL

RATES FOR RETIREES WITH PART B MEDICARE ONLY

	0-5 Years of Service	6-9 Years of Service	10 or More Years of Service
Member Only	$620.78	$564.24	$507.69
Member & Spouse both Medicare Part B	$1,154.20	$1,048.39	$942.54
Member & Spouse one Medicare Part B	$1,305.33	$1,191.73	$1,078.15
Member & Child	$1,274.43	$1,162.50	$1,051.54
Member & Family both Medicare Part B	$1,658.75	$1,510.90	$1,363.01
Member & Family one Medicare Part B	$1,889.38	$1,727.16	$1,564.86

Effective January 1, 2003, employees that retire from one of the participating public entities and elect to continue their health benefit coverage through this program, will remit the corresponding retiree premium rate as outlined in Exhibit "A" based on their cumulative years of service with any of the public entities within the benefit plan. Years of service is defined as the total of all years of service worked at any of the participating entities covered by this plan since 1984, or from the date any new entity joined the Clark County Self-Funded Group Medical and Dental Benefits Plans.
Effective January 1, 2008, premiums will be rounded down by one half of one cent for employees that are working less than 40 hours per week and are responsible for a prorate share of their health benefit cost.

EXCLUSIVE PROVIDER ORGANIZATION MEDICAL/DENTAL/VISION

ACTIVE EMPLOYEE RATES & RETIREE RATES

Employee/Retiree	$757.28
Spouse	$660.50
Children	$629.36
Spouse/Children	$1,237.62

RATES EFFECTIVE 01/01/27

CLARK COUNTY, NEVADA
AND AFFILIATES
MONTHLY COBRA RATES FOR CONTINUATION COVERAGE
UNDER THE SELF-FUNDED GROUP MEDICAL AND DENTAL BENEFITS PLANS
EXHIBIT B

PREFERRED PROVIDER ORGANIZATION
EMPLOYEE & NON-PERS RETIREES COBRA RATES

	RATES
Member Only	$672.40
Member & Spouse	$1,256.95
Member & Child	$1,229.97
Member & Family	$1,757.59

EXCLUSIVE PROVIDER ORGANIZATION
EMPLOYEE & NON-PERS RETIREES COBRA RATES

	RATES
Member Only	$772.43
Member & Spouse	$1,446.14
Member & Child	$1,414.37
Member & Family	$2,034.80

The above rates for continuation of coverage represent 102 percent of the applicable premium for similarly situated beneficiaries of the Plans with respect to whom a qualifying event has not occurred pursuant to the Consolidated Omnibus Budget Reconciliation Act of 1985 (COBRA), P.L. 99-272, Title X, Section 10003, 100 Stat. 82, 232-237. Clark County Risk Management will collect the entire continuation of coverage rate from the individual who has requested continued coverage.

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LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**NOVEMBER 10, 2026**	**ITEM NO. 6**
TO:	**BOARD OF DIRECTORS**	
FROM:	**JIM MCINTOSH** **CHIEF FINANCIAL OFFICER**	Signed by: Jim McIntosh FC24FF3A6098460...
SUBJECT:	**SHI INTERNATIONAL CORP. – TECHNOLOGY SOLUTIONS FOR LAS VEGAS CONVENTION CENTER OPERATIONS**	

RECOMMENDATION

That the Board of Directors considers authorizing the Chief Executive Officer (CEO)/President to purchase technology solutions for the Las Vegas Convention Center, from SHI International Corp., in the amount of $500,000.

For possible action.

FISCAL IMPACT

FY 2027: $500,000

Signed by:
Steve Hill
A6348F0DE947422...

STEVE HILL
CEO/PRESIDENT

BOARD ACTION:	

PURPOSE AND BACKGROUND

The Las Vegas Convention and Visitors Authority (LVCVA) purchases hardware and software from SHI International Corp. (SHI) through a joint-use agreement under the State of Nevada's contract, in accordance with Nevada law.

Staff seeks to purchase technology solutions from SHI, including 70 Zebra Tech tablets, batteries, and accessories, to support the implementation of the Las Vegas Convention Center's (LVCC) new Computerized Maintenance Management System (CMMS). The CMMS will organize, schedule, track, and document maintenance of the LVCC and its equipment. The technology solutions from SHI will enable operations staff to respond to CMMS work tickets in real time while in the field, thereby improving mobility, efficiency, and task resolution.

The proposed contract will also include additional Microsoft software licenses for new LVCVA ambassadors and Microsoft support services that will provide enhanced enterprise-level technical support services from Microsoft engineers.

Docusign Envelope ID: 218A7F4F-92ED-8BF2-82E5-3E18718ABDA2

LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**NOVEMBER 10, 2026**	**ITEM NO. 7**
TO:	**BOARD OF DIRECTORS**	
FROM:	**JIM MCINTOSH** **CHIEF FINANCIAL OFFICER**	Signed by: Jim McIntosh FC24FF3A6698460...
SUBJECT:	**LAS VEGAS CONVENTION CENTER NETWORK INFRASTRUCTURE – HARDWARE LICENSES, MAINTENANCE, AND CYBERSECUIRTY SOFTWARE RENEWALS – AMPLIFY SYSTEMS INTEGRATION**	

RECOMMENDATION

That the Board of Directors considers authorizing the Chief Executive Officer (CEO)/President to execute a three-year agreement with Amplify Systems Integration, in the amount of $2,640,000, for Las Vegas Convention Center network operating system licenses and hardware maintenance coverage.

For possible action.

FISCAL IMPACT

FY 2027: $440,000
FY 2028: $880,000
FY 2029: $880,000
FY 2030: $440,000

Signed by:
Steve Hill
A6328F0DE947422...

BOARD ACTION:	

STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

The Las Vegas Convention and Visitors Authority (LVCVA) utilizes Cisco infrastructure for its central IT infrastructure that connects its internal administrative networks and systems (the administrative backbone network) throughout the Las Vegas Convention Center (LVCC).

Continued operation of the administrative backbone network requires operating system right-to-use licenses and hardware maintenance coverage for the active infrastructure equipment. The proposed agreement will include renewals of the licenses and maintenance coverage will allow uninterrupted operation of the administrative backbone network equipment and network security software.

Docusign Envelope ID: 218A7F4F-92ED-8BF2-82E5-3E18718ABDA2

Additionally, the proposed agreement will provide enhanced cybersecurity offerings including Managed Detection and Response (MDR) service, advanced real-time security analyses for over 1,000 network devices, network health monitoring, PC and server protection software, and an Incident Response Service Retainer, allowing for immediate forensic and network recovery services if ever needed.

NRS 332.115 allows for direct procurement of software and hardware and associated peripheral equipment and devices for computers, and maintenance and support for software and hardware and associated peripheral equipment and devices for computers.

Docusign Envelope ID: 88F93A3D-1091-875E-802A-AA85A95A29E2

LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**NOVEMBER 10, 2026**	**ITEM NO. 8**
TO:	**BOARD OF DIRECTORS**	
FROM:	**CAROLINE BATEMAN** **GENERAL COUNSEL**	DocuSigned by: Caroline Bateman 382257E6F8A14DD...
SUBJECT:	**CONTRACTS REPORT**	

RECOMMENDATION

Pursuant to Board Policies (1.04 and 5.01) and Chapters 332 and 338 of the Nevada Revised Statutes, the Contracts Report serves to notify the Board of Directors of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed $50,000; 2) Contractual commitments and amendments to contracts related to the Las Vegas Convention Center District (LVCCD) projects as executed under the delegated authority of the Chief Executive Officer (CEO)/President; and 3) Public works contracts awarded by the Las Vegas Convention and Visitors Authority.

This is an informational item and does not require Board action.

FISCAL IMPACT

TBD

BOARD ACTION:	

Signed by:
A6348F0DE947422...
STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

General Counsel will present the quarterly Contracts Report regarding the general contractual commitments and amendments performed under the CEO's Signature Authority as well as the commitments and amendments executed pursuant to the Board's delegation of authority to the CEO/President, and/or to comply with statutory reporting requirements.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY
REPORT FOR THE PERIOD OF
JULY 1, 2026, THROUGH SEPTEMBER 30, 2026

USE OF CONSTRUCTION CONTRACT OWNER CONTROLLED CONTINGENCY RELATED TO PROJECTS MANAGED BY MILLER & HAM PROJECT DEVELOPMENT (MILLER & HAM):

In compliance with Board Policy 5.01 Article V Procurement and Disposition of Property, the below provides the construction contract owner controlled contingency amounts related to the Las Vegas Convention Center District (LVCCD) or other projects managed by Miller & Ham.

Owner Controlled Contingency Related to the LVCCD:

Contractor	LVCVA Contract No.	OCC No.	Description	Agreed Upon Amount
Hunt-Penta	4709	B-242	Desert Inn Bridge West façade replacement	$10,993,414
Hunt-Penta	4709	A2S-006	South Hall shell space green room	$319,870
Hunt-Penta	4709	A2S-007	Executive casework	$45,572
Hunt-Penta	4709	A2S-008	Red Lot utility strike repairs	$26,028

Owner Controlled Contingency Expenditures for All Other Contracts:

Contractor	LVCVA Contract No.	Description	Agreed Upon Amount
Las Vegas Paving	4866	West Hall ride share – expanded scope of work	$146,206
Baja Construction	4868	Parking Shade Structures – utility strike repairs	$26,028
Baja Construction	4868	Parking Shade Structures – additional scope of work	$60,504

REVIEW OF DELEGATED POWERS AND DUTIES:

In compliance with the authority granted to the CEO by the Board of Directors on April 9, 2018, the below provides the contracts related to the LVCCD up to $1M each.

Contractor	LVCVA Contract/PO No.	Description	Agreed Upon Amount
NONE			

PUBLIC WORKS:

In compliance with Nevada law, the below provides the contracts meeting the definition of "public works".

Contracts already approved by the LVCVA Board of Directors:

Award	Vendor	Amount	Description	Other Bids Received
NONE				

Contracts awarded between $25,000.01 and $262,999:

Award	Vendor	Amount	Description	Other Bids Received
07/16/2026	Aire Treatment Corp	$37,300	West Hall pump repairs	• CAMS LV
07/07/2026	Silver Springs Construction	$48,435	Monorail faregate setting and floor rehab	• Donte General Contracting • Aventus
07/27/2026	Daniels Concrete	$49,565	Concrete finishing work at the Monorail stations	• Donte General Contracting • Aventus

Contracts awarded $25,000 or under:

Award	Vendor	Amount	Description
08/03/2026	Total Drain Solutions LLC	$4,950	Install clip linger in JC-112
07/29/2026	Hampton Tedder Electric Co	$10,000	Medium/high-voltage switching and repairs as requested
07/28/2026	Liberty Heating & Air	$18,348	Sodexo freezer compressor replacement
09/17/2026	Expansion Specialties Inc	$20,000	Expansion joint repairs, as requested.
09/14/2026	Spilker Pacific LLC	$25,000	Freight doors, airwall, and walkthrough door repairs as requested
09/16/2026	Lawrence Roll Up Doors Inc	$25,000	Freight and roll-up door repairs as requested
09/17/2026	Lone Mountain Excavation	$25,000	Underground valve repairs as requested
08/04/2026	Kaweah Pump Inc	$25,000	Central plant pump repairs, as requested
08/25/2026	Automatic Door & Class Co	$25,000	Window repairs and glazing, as requested
09/23/2026	All Glass & Aluminum LLC	$25,000	Window repairs and glazing, as requested

USE OF CONSTRUCTION CONTRACT OWNER CONTROLLED CONTINGENCY:

In compliance with Board Policy 5.01 Article V Procurement and Disposition of Property, the below provides the construction contract owner controlled contingency amounts. Contingency allowances were included in the project budgets to serve three core purposes: 1) to account for errors and omissions in the construction documents; 2) to modify or change the scope of the project; and/or 3) to pay for unknown/unforeseen conditions. All the change orders provided below were within this criteria and were approved in compliance with the LVCVA's policies.

Contractor	LVCVA Contract No.	Description	Agreed Upon Amount
Ryan Mechanical Inc	4833	Central Plant Upgrade – Provide and install VFDs for tower condenser pumps 11 & 12.	$102,584
Ryan Mechanical Inc	4833	Central Plant Upgrade – Relocate the heating water line for the plate exchangers in the boiler room.	$36,586
Bombard Mechanical LLC	4871	North Hall AHU Exhaust Upgrade – Fan cubes for AHU attic stock	$23,000
Pope Technologies	4835	Fire Alarm Upgrade – Clark County Fire Department testing of elevators	$1,940
Pope Technologies	4835	Fire Alarm Upgrade – Repair Door operators in South Hall.	$24,996
Desert Fire Protection	4883	Fire Pump Upgrade – Replace defective pipe and valves and add an isolation valve.	$17,100

REVIEW OF DELEGATED POWERS AND DUTIES:

In compliance with Board Policy 5.01 Article V Procurement and Disposition of Property, the below provides contractual commitments over $50,000 under the CEO's Signature Authority, approved by LVCVA staff, otherwise not shown in this report.

Contractor	Effective Date	Expiration Date	Agreed Upon Amount	Description
Qualtrics Inc	09/15/2026	09/14/2027	$50,013.80	Survey Software
ConferenceDirect	07/01/2026	06/30/2027	$51,000.00	Sponsorship
Volexity Inc	07/01/2026	06/30/2027	$54,000.00	Network Security Sensor
Carahsoft Technology Corp	10/01/2026	09/30/2027	$58,800.00	Claude Enterprise
Sports ETA	07/07/2026	07/09/2026	$60,079.31	Addendum to Host Agreement
Granicus LLC	07/01/2026	06/30/2027	$60,775.05	Crowdriff Tier 2 License
W10 Colours Inc.	08/10/2026	08/11/2026	$61,981.59	Mini Color Analysis Consultations Activation
Korn Ferry US	08/01/2026	12/31/2026	$66,444.00	2026 & 2027 Ambassador Survey
Perplexity AI Inc	07/15/2026	07/14/2027	$66,990.00	Perplexity Pro Licenses
Montroy Supply Company	07/01/2026	06/30/2028	$75,000.00	Sign Materials
Talogy Inc	07/01/2026	06/30/2028	$80,290.30	Employee Profile/Assessment Reports
Muck Rack LLC	09/05/2026	09/04/2028	$83,000.00	Muck Rack Subscription
Emplifi Inc	07/01/2026	06/30/2027	$84,000.32	Enterprise Solution Software
Monday.Com	09/19/2026	09/18/2027	$85,800.00	Monday.com Software
Window Masters	09/01/2026	08/31/2027	$87,256.00	Window Cleaning Services
Cox Communications	08/01/2026	07/31/2029	$88,956.00	DDOS BGP on Demand
Shi International	09/10/2026	09/09/2028	$89,208.90	Nasuni Essentials Edition Software
Docusign Inc	07/01/2026	07/31/2027	$89,413.80	Electronic Signature Software Subscription
Sociallion Inc	07/14/2026	07/13/2027	$93,500.00	Experience Video Series
Parade Agency LLC	07/01/2026	09/11/2026	$100,000.00	Specialty Culinary Production Vendor
P&M Holding Group LLC	07/01/2026	12/31/2026	$100,000.00	Project Management for the VMS Implementation
Grainger	01/01/2027	12/31/2027	$100,000.00	Parts And Supplies
USA Fencing	01/01/2027	12/31/2030	$100,000.00	USA Fencing Olympic Weekend & Strategic Event Partnership
Rx Global	11/17/2026	11/19/2026	$102,673.15	IBTM World 2026
Rapidscale	07/01/2026	06/30/2027	$107,304.00	IT Data Back-Up Solution
Kone Inc	10/01/2026	09/30/2027	$123,200.00	Escalator Cleaning Services
The Griffin Company LLC	07/01/2026	06/30/2027	$130,000.00	Government Affairs Services
Premier Soccer Services	12/04/2026	12/03/2028	$140,000.00	Youth Girl Soccer Tournament Sponsorship
Kleinfelder Inc	09/15/2026	03/01/2027	$141,090.00	Civil Engineering Services
The Ice Agency	08/15/2026	08/18/2026	$147,000.00	ASAE Annual Tradeshow 2026 Booth Build
Taft Stettinius & Hollister	01/01/2027	12/31/2027	$150,000.00	Bond And Disclosure
Rock Oyster Media Productions Limited	01/18/2027	01/29/2027	$150,000.00	Ainsley Cooks Las Vegas
Carousel Industries Inc	07/01/2026	06/30/2029	$160,367.82	Telephone System Maintenance
Critical Training Solution LLC	08/23/2026	08/22/2027	$174,000.00	Training
Amplify Systems Integration	07/14/2026	12/31/2026	$175,232.36	Monorail Radio Comms Replacement
Geotechnical & Environmental Services	07/15/2026	08/30/2028	$216,965.00	Engineering, Geotechnical, & Material Consulting

Pope Technologies LLC	07/01/2026	06/30/2027	$230,000.00	Fire Alarm Maintenance and Inspection
ASAE	07/01/2026	06/30/2029	$240,000.00	ASAE Alliance Partnership Agreement
JNA Consulting Group	07/01/2026	06/30/2027	$250,000.00	Financial Advisory Services
Zuffa, LLC	07/09/2026	07/12/2026	$250,000.00	2026 International Fight Week
Cove Creek Productions LLC	07/01/2026	06/30/2029	$255,749.00	Virtual Tour Production and Experience

************END OF REPORT************

LAS VEGAS CONVENTION AND VISITORS AUTHORITY
REPORT FOR THE PERIOD OF
JULY 1, 2026, THROUGH SEPTEMBER 30, 2026

AMENDMENTS TO CONTRACTS RELATED TO THE LAS VEGAS CONVENTION CENTER DISTRICT (LVCCD):

In compliance with the authority granted to the CEO by the Board of Directors on April 9, 2018, the below provides the amendments to contracts related to the LVCCD up to $1M each. Approvals greater than $1M will be approved by the Board of Directors.

Date	Contractor /Supplier	Description/ Justification	Original Board-Approved Amount	Contract Amount	Amendment Amount	Revised Amount
08/28/2026	Geotechnical & Environmental Services	Amendment 4 – Expanded the scope to include additional Clark County Building Department required Quality Assurance Agency (QAA) Special Inspection and Materials Testing for Phase Three and Commissioning Scope of Services for Construction Sequences B and C.	$1,979,569	$2,643,567	$99,870	$2,743,437

AMENDMENTS TO CONTRACTS:

In compliance with Board Policy 5.01 Article V Procurement and Disposition of Property, the below provides the amendments to contracts that changes the monetary amount and/or materially affects either party's rights.

Date	Contractor /Supplier	Description/Justification	Original Amount	Amendment Amount	Revised Amount
08/04/2026	P&M Holding Group LLC	Amendment 3 - Added Close Out and Support Services	$300,000	$30,000	$330,000

************END OF REPORT************

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LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**NOVEMBER 10, 2026**	**ITEM NO. 9**
TO:	**BOARD OF DIRECTORS**	
FROM:	**KATE WIK** **CHIEF MARKETING OFFICER**	DocuSigned by: Kate Wik 8358950B13A7435...
SUBJECT:	**MARKETING COMMITTEE REPORT AND RECOMMENDATIONS**	

RECOMMENDATION

The Marketing Committee met on October 28, 2026, to discuss items A and B below.

The Marketing Committee Vice Chair will present a report and give the Committee's recommendations, if any, to the Board of Directors.

Item A. Marketing Committee Charter Review and Approval

That the Board of Directors considers: 1) Approving proposed changes, if any, to the Marketing Committee Charter.

For possible action.

Item B. Fiscal Year 2027 Marketing Updates

The Board will receive an update on marketing plans for fiscal year 2027.

This is an informational item and does not require Board action.

FISCAL IMPACT

None

Signed by:
Steve Hill
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BOARD ACTION:	

STEVE HILL
CEO/PRESIDENT

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LAS VEGAS CONVENTION AND VISITORS AUTHORITY
MARKETING COMMITTEE MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**OCTOBER 28, 2026**	**ITEM A**
TO:	**MARKETING COMMITTEE**	
FROM:	**KATE WIK** **CHIEF MARKETING OFFICER**	DocuSigned by: Kate Wik 8358950B13A7435...
SUBJECT:	**MARKETING COMMITTEE CHARTER REVIEW AND COMMITTEE PERFORMANCE EVALUATION**	

RECOMMENDATION

That the Marketing Committee (Committee): 1) Reviews its Committee Charter (Charter) and approves any proposed changes to submit to the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors for final approval; and 2) Evaluates its annual performance.

For possible action.

FISCAL IMPACT

None

Signed by:
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COMMITTEE ACTION:	APPROVED

STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

Pursuant to Section 2.1 of the Charter, the attached Charter shall be reviewed and reassessed by the Committee and any proposed changes shall be submitted to the Board of Directors for approval.

Pursuant to Section 3.2 of the Charter, annually, the Committee shall evaluate its own performance.

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LAS VEGAS CONVENTION AND VISITORS AUTHORITY - MARKETING COMMITTEE CHARTER

I. Preamble

The Las Vegas Convention and Visitors Authority ("LVCVA") Marketing Committee ("Committee") is a committee of the Board of Directors ("Board"). As set forth below, the Committee shall have the authority to review and make recommendations to Staff regarding the LVCVA's major marketing initiatives and it shall perform any other duties as the Board shall delegate.

II. Organization

1. *Charter*. Annually, this Charter shall be reviewed and reassessed by the Committee and any proposed changes shall be submitted to the Board for approval.
2. *Members*. Members shall be appointed to the Committee pursuant to LVCVA Board Policies.
3. *Meetings*. In order to discharge its responsibilities, the Committee shall meet at least once per year upon the call of the Committee Chair, a Committee member, the Chief Executive Officer, or LVCVA staff.
4. *Agenda, Minutes and Reports*. In consultation with the Committee Chair, the CEO and any executive level marketing staff shall be responsible for establishing the agendas for meetings of the Committee. An agenda, together with materials relating to the subject matter of each meeting, shall be sent to members of the Committee prior to each meeting. Minutes for all meetings of the Committee shall be prepared to document the Committee's discharge of its responsibilities. The Committee shall make reports to the Board of Directors and seek Board approval for the Committee's recommendations.

III. Responsibilities

The following shall be the principal responsibilities of the Committee:

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1. *LVCVA Marketing and Research Reporting*. In a public meeting, the Committee may consider, evaluate and make recommendations to Staff regarding the major marketing strategies and initiatives of the LVCVA. In addition, the Committee shall receive report(s) from staff regarding destination research.
2. *Committee Performance Evaluation*. Annually, the Committee shall evaluate its own performance.
3. *Access to Consultants*. The Committee shall have the resources and authority to discharge its duties and responsibilities as described herein.
4. *Delegation*. Committee may delegate any of its responsibilities to a subcommittee comprised of one or more members of the Committee, the Board or members of management.
5. *Other Duties*. The Committee shall also carry out such other duties as may be delegated to it by the Board of Directors from time to time.

IV. Adoption

The above and foregoing consisting of two (2) pages, including this page, were duly and regularly adopted as the Las Vegas Convention and Visitors Authority's Marketing Committee Charter this 10th day of December, 2024.

Signed by:
Brian Gullbrants
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Vice Chair
Marketing Committee

The above and foregoing consisting of two (2) pages, including this page, were duly and regularly adopted as the Las Vegas Convention and Visitors Authority's Marketing Committee Charter this 10th day of December, 2024.

Signed by:
James B. Gibson
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Chair
LVCVA Board of Directors

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LAS VEGAS CONVENTION AND VISITORS AUTHORITY
MARKETING COMMITTEE MEETING
AGENDA DOCUMENTATION

MEETING DATE:	**OCTOBER 28, 2026**	**ITEM B**
TO:	**MARKETING COMMITTEE**	
FROM:	**KATE WIK** **CHIEF MARKETING OFFICER**	DocuSigned by: Kate Wik 8358950B13A7435...
SUBJECT:	**FISCAL YEAR 2027 MARKETING UPDATES**	

RECOMMENDATION

The Marketing Division will provide an update on marketing plans for fiscal year 2027.

This is an informational item and does not require Committee action.

FISCAL IMPACT

None

Signed by:
Steve Hill
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COMMITTEE ACTION:	PRESENTED

STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

The LVCVA marketing team and its agency partners, R&R Partners and WPP/Grey Group, will present a comprehensive view of marketing plans for the destination, inclusive of trends informing marketing efforts.

2026 BOARD OF DIRECTORS REGULAR MEETING SCHEDULE

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	**13**	14	15	16	17
18	19	20	21	22	23	24
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FEBRUARY

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MARCH

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APRIL

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MAY

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31						

JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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13	14	15	16	17	18	19
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27	28	29	30	31		

- Regular meetings of the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors (Board) are scheduled for the second Tuesday of each month at 9 a.m., or at the call of the chair.
- All Board meetings of the LVCVA are open to the general public.
- Per NRS 354.596(4): The public hearing on the tentative budget must be held by the governing body not sooner than the third Monday in May and not later than the last day in May.
- Agendas and approved minutes of the Board meetings are posted on the LVCVA website at: www.lvcva.com/agenda.
- Most meetings are held at the Las Vegas Convention Center in the Board Room at 3150 Paradise Road, Las Vegas, Nevada 89109. Locations of meetings are subject to change.

REGULAR MEETINGS

January	13	May	12	September	8
February	10	June	9	October	13
March	10	July	14	November	10
April	14	August	11	December	8

COMMITTEE MEETINGS/OTHER

Audit Committee Meeting – April 30
Public Hearing on the Budget – May 18
Compensation Committee Meeting – July 1
Marketing Committee Meeting – October 28
Policy Committee Meeting – December 1
Audit Committee Meeting – December 7

LAS Vegas CONVENTION AND VISITORS AUTHORITY

Committees of the LVCVA

BOARD OF DIRECTORS





AUDIT COMMITTEE

Commissioner Michael Naft, Chair
Mr. Greg Anderson, Vice Chair
Councilwoman Francis Allen-Palenske
Mayor Pamela Goynes-Brown
Mr. Steve Schutte
Mayor Jesse Whipple

COMPENSATION COMMITTEE

Mr. Brian Gullbrants, Chair
Mayor Michelle Romero, Vice Chair
Mr. Gary Fritz
Ms. Jan Jones Blackhurst
Commissioner Michael Naft
Ms. Mary Beth Sewald

LVCCD COMMITTEE

Commissioner Jim Gibson, Chair
Vacant, Vice Chair
Mr. Greg Anderson
Mayor Shelley Berkley
Mayor Jesse Whipple

LVCVA REPRESENTATIVES ON THE LAS VEGAS EVENTS BOARD OF DIRECTORS

Commissioner Jim Gibson
Mayor Shelley Berkley

MARKETING COMMITTEE

Ms. Mary Beth Sewald, Chair
Mr. Brian Gullbrants, Vice Chair
Mr. Greg Anderson
Mr. Gary Fritz
Ms. Jan Jones Blackhurst
Mayor Michelle Romero
Councilman Steve Walton

POLICY COMMITTEE

Ms. Jan Jones Blackhurst, Chair
Mayor Pamela Goynes-Brown, Vice Chair
Councilwoman Francis Allen-Palenske
Commissioner Jim Gibson
Mr. Steve Schutte
Councilman Steve Walton